



Impactful
chocolate

no **name**
just natural taste and
purpose

no name

In the late 1980s, **sustainable development** was a new concept and the possibility of connecting business and economic development with environmental sustainability attracted the attention of two young idealistic students originally from Argentina and Colombia.

Almost 30 years later, the opportunity to build a cocoa business in South America following these principles came up. They set up a '**prosperity driven**' cocoa supply chain, working with almost 2000 farmers in Colombia to improve quality of processes, increase productivity and enhance incomes.



Then Hacienda La Tentación was established in 2013 in Caldas, Colombia. The cocoa farm was started and grown together with the people from the community of Isaza in an area where peace had been recently restored and where people, especially women, had very few local employment opportunities

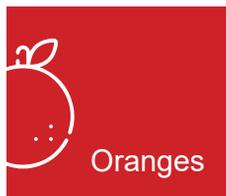
And in 2018 **no name** chocolate was born as a chocolate with **no name**, but with great taste and purpose.

Its goal is simple: to connect the natural beauty of the cocoa growing farms and the amazing people who work them with people who love good chocolate and like to go further. Enjoying our exceptional chocolate will give consumers a chance to support the development of communities and the potential of the environment.

no name flavor

no name's flavor is the result of the amazing and loving work of the men and women of Hacienda La Tentación. We believe that products made with love and enjoyment taste better!

no name's flavor profile involves pleasant acidity and a hint of bitter; notes include:



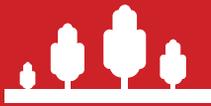
This chocolate is a quality specialty product made by Colombian hands with exceptional raw material so that our no name endures and lingers on not because of its name, but because of its great and powerful flavor and singular mouthfeel.



no name impact

Each block of chocolate incorporates a purpose:

10% of the price of every **no name** product goes directly to the project chosen by the consumer.



1 tree

To promote reforestation of the Colombian river basins



1 cocoa plant

To be donated to a family of Colombian cocoa farmers



1 book

Entitled “Mujeres latinas que se atreven”
(Latin American Women Who Dare)
to be donated to a girl from the local community



Follow-up on projects

In order to connect consumers with each of the impact projects, we create a QR code that allows us to follow up on progress of the project selected by the consumer.

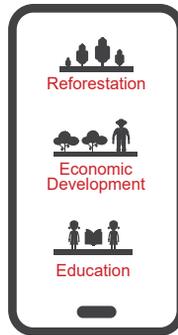
Through geolocation technology, **no name** consumers can track growth of their tree or of the cocoa plant on the family farm, or the location of each book that has been donated.

Consumers receive an update on their impact project twice a year for two years, ensuring traceability over time and that each tree planted is maintained and replanted once in the event of death.

SCAN QR CODE

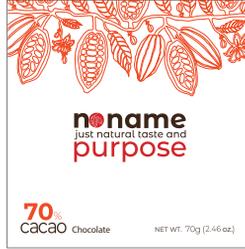
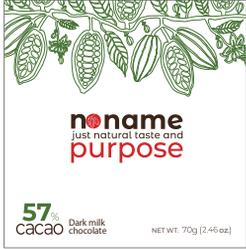
SELECT THE IMPACT

INFORMATION UPDATED
EVERY TWO YEARS

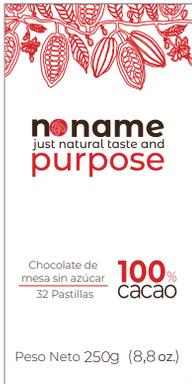


Our products

Chocolate bars: 70 grams.



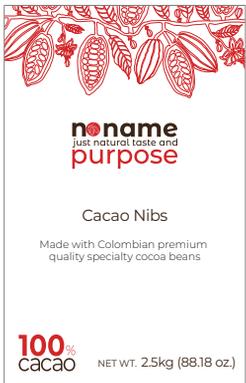
Hot chocolate blocks:



Hot chocolate grated:



Cacao nibs:



CONTACT US



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Visit our website to get closer to the origin of our chocolate, showcasing the amazing work of the producers who make this business possible, our history and the essence of no name.



nonamechocolate.com



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